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## *The Ink* GEL EYELINER

Highly pigmented, quick-drying, water-resistant liner that allows you to achieve precise, long-wearing, transfer-proof, and smudge-proof eyeliner looks. **\$24**



THE WING MASTER  
DOUBLE-SIDED EYELINER BRUSH **\$20**



## VIXEN GLIMMER HOLOGRAPHIC LIQUID EYELINER

A long-wearing, quick drying, water-resistant eyeliner that offers a multi-reflective glitter finish and a beautiful prismatic color effect. **\$20**





*Designed to inspire you to  
live a cage-free life.*

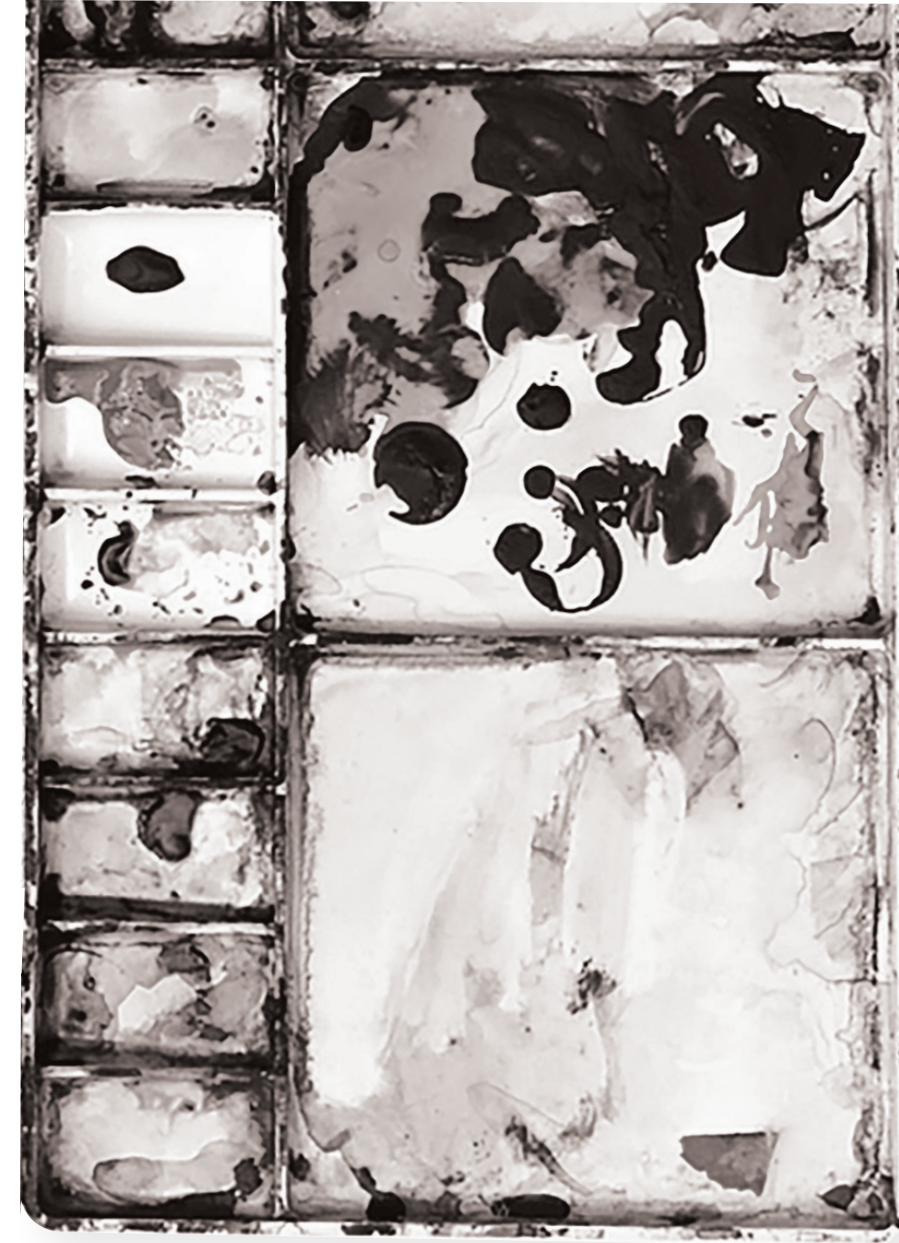


**THE FEATHERS  
MASCARA**

Our unique black pigment blend will give you the deepest, darkest, most dramatic lashes, featuring a curved brush that lifts, curls and provides sky-high length and buildable volume. **\$24**

**DOWN BELOW  
MASCARA PRIMER**

Our intense jet-black pigmented formula will dramatically increase the volume and lengthening effects of your mascara while promoting new lash growth.. **\$24**



*Writing on  
the Wall*  
**EYELINER PENCIL**

This smooth and creamy liner delivers a smudge-proof, fade-proof, transfer-proof, and waterproof hold. **\$22**



**ON POINT  
LIQUID EYELINER PEN**

Long-wearing, quick-drying, water resistant liquid liner. The formula offers intense black pigment with a high-shine finish that wont smudge, fade, run, or transfer. **\$22**



EARLY BIRD



PHOENIX RISING



## THROWING SHADE EYESHADOW PALETTES

12 long-wearing and highly pigmented, vibrant shades.  
These matte, shimmer, and satin eye-catching eyeshadows  
are created using soft textured pigments. **\$35**

NIGHTINGALE



PRETTY BIRDIE







Embrace your beautiful CONTRADICTIONS

Pretty Vulgar cosmetics embody the fact that we are not just one thing. As people, we are beautiful, multifaceted contradictions, which you will find sprinkled throughout our brand.

Our makeup looks are motivated by the colorful diversity of pretty birdies all around us, encouraging our all-inclusive mindset.

Whether you feel elegant as a swan, dark like a raven or any shade in between, we want you to feel free as a bird in exploring every nuance and shade of your personality.

Just like our elegant feathered friends, our products are equally dainty and inspired by an eclectic vintage aesthetic. They bring back a timeless quality of generations past and are designed to look as good on you as they will on your vanity, yet are coupled with colorful shade names like "Backstabber" and "My Ash".

Conceived by a collective flock of industry veterans, innovators and makeup artists, our cruelty-free makeup formulations are developed free of parabens, sulfates and phthalates. Experience the diverse spectrum of vibrant colors, lightweight applications and long-wear formulas.

Use your imagination, trust your intuition and express who you truly are. The choice isn't pretty or vulgar, but to blend, blur and mix into colors that are uniquely you.



BURY THEM WITH A SMILE

**MATTE LIPSTICK**

A long-wearing, non-drying formula that provides a comfortable, creamy texture and a citrus cordial flavor. This highly pigmented lipstick gives instant coverage in the ultimate matte finish. Infused with mango seed butter, shea butter, and avocado oil to hydrate and nourish the lips. **\$24**



SILENT TREATMENT

**MATTE LIP MOISTURIZER**

Equal parts lip care and makeup prep. As the next generation lip oil, this formula is infused with a naturally blended plant oil complex that provides anti-aging properties, hydrates, protects, soothes, and rejuvenates the skin by reducing fine lines around the lips. **\$20**



BURY THEM  
WITH A  
**SMILE**







### STICK TO THE STORY TINTED LIP BALM

Stick to the Story tinted lip balm is a moisture rich, lip-smoothing formula with a flirty, sheer tint of color that is flattering on all complexions.

This colored lip balm provides a high shine finish and a citrus cordial flavor. **\$24**

*Stick* to the **story**



### SHIMMERING SWAN ULTRA-REFLECTIVE HIGHLIGHTING POWDER

Highly pigmented, long-wearing highlighter formula that is specially designed with photochromic technology to provide a radiant glow from any angle. **\$32**

### MAKE THEM BLUSH POWDER BLUSH

Awakens your complexion and provides a natural, glowy flush to your cheeks. This silky smooth formula is long-wearing and highly pigmented.

The buildable blush powder comes in a range of shimmer, satin, and matte finishes. **\$26**





**LOCK IT IN  
MAKEUP SETTING SPRAY**

An all-in-one moisturizing and mattifying makeup setting spray that extends your makeup wear time. Our alcohol free, lightweight, non-sticky formula hydrates and nourishes your skin with Lavender and Vanilla essential water. **\$30**

**THE POWDER ROOM  
TRANSLUCENT SETTING POWDER**

A weightless, skin smoothing translucent setting powder that locks your makeup into place. This pore-minimizing powder was formulated to absorb excess oils, reduce shine, and provide your skin with a soft matte finish. **\$32**







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